



THE UNITED COMPANY FOR INTERNATIONAL FAIRS AND CONFERENCES IS THE ORGANIZER OF THE FIRST SESSION TILL EIGHTH OF THE IRAQ DEFENSE EXHIBITION HAS THE HONOR TO

**INVITE YOU TO PARTICIPATE IN
THE NINTH SESSION OF THE EXHIBITION
UNDER THE SLOGAN**

**BY UNITY WE ACHIEVED VICTORY
WE MOVE FORWARD TO BUILD OUR NATION**

UNDER THE AUSPICES OF THE PRIME MINISTER,
GENERAL COMMANDER OF ARMED FORCES

**27TH - 30TH JUNE, 2020
AT BAGHDAD INTERNATIONAL FAIRGROUND**



ORGANIZER

THE ITEMS, EQUIPMENT, SUPPLIES & WEAPONS REQUIRED TO BE EXHIBITED AT THE EIGHTH EXHIBITION



NAVY



ARMY



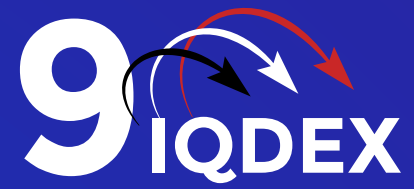
AIR FORCE



SECURITY

- Small, medium and heavy arms.
- Armament and equipment of military Naval Forces.
- Unmanned aerial vehicles and systems. Robotic systems.
- Small-arms and close combat weapons.
- Equipment and outfit of military men.
- Ammunition of all kinds and classes.
- Optics. Electro-optical equipment and systems.
- Non-lethal weapons.
- Means of individual and collective protection.
- Machinery and equipment of Railroad troops.
- Modernization and maintenance of military equipment and armament.
- Armament and equipment of Land Forces.
- Accessories and technologies of the armament, military equipment and ammunition utilization.
- Facilities and equipment of engineering armament. Road, construction and weightlifting tools and devices.
- Armament and equipment of Airborne Troops.
- Electronic warfare equipment. Facilities of radio intelligence.
- Information, telecommunication and navigation technologies. Geoinformation systems.
- Communications means/systems and automated control systems of troops.
- Electronics. Radio electronic technologies.

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- Staff training for benefits of Armed Forces and the military-industrial complex.
- Complex laboratories, training equipment, simulators, technical equipment for military training of Armed Forces. Providing grounds equipment.
- Security assurance of military objects and military service.
- Facilities to ensure the activity of military police.
- Sports constructions and equipment.
- Logistic support of troops. Assurance of daily living activities of military personnel, military men and their families. Subsistence support.
- Rescue equipment for working in emergency and catastrophe situations, fire-fighting appliances and equipment.
- Construction, complete overhaul, maintenance and operation of material and technical infrastructure.
- Medical procurement of Armed Forces.
- Instrument engineering.
- Power engineering. Smart energy system, hydrogen energy, micro sources of power, accumulator technologies, electric generator technologies.
- Materials and components in defense industry.
- Laser technologies.
- Engine building in military-industrial complex.
- Engineering industry for benefits of military-industrial complex.
- CBRN.
- CYPERSECURITY.
- OSINT.
- Armament and equipment of Anti-terrorism Forces .
- Armament and equipment of Police .
- Forensic solutions and equipment.
- CCTV.
- Data Centers.

ORGANIZER'S SERVICES INSIDE THE EXHIBITION HALL

- The Participants will manage their respective suites throughout fair period.
- The participants will organize their allocated booths (48) forty-eight hours before the inauguration date as per the allocated spaces.
- Wi-Fi (Internet) access.
- Daily cleaning and maintenance of the fair.
- To supply the participants with the priced list of additional demands.
- Reception office for the exhibition participants and visitors.
- The organizing company will facilitate distinguished decoration procedures in suitable price.
- Cafeteria for food and beverages.
- Symposium and conference room.
- The organizing company will make available armored and soft skin vehicles for transporting the delegates as demanded in reasonable prices.
- The organizer prepared a company specialized in shipping and discharging and customs clearance.

THE EVENT

- The **9 IQDEX** will take place in Iraq capital on Baghdad International Fair ground to give biggest opportunity to the participants for showing their products, from **Saturday, 27th June 2020**.
- The timing of opening the exhibition throughout exhibition period from **10 a.m. to 4 p.m.**

Iraq Defense Exhibition



SERVICES PROVIDED BY THE ORGANIZER

- Booths for show allocated for the security ministries and directorates to be introduced and identified.
- Show booths for the participating companies at the exhibition as per allocated spaces.
- **Customs departments:** The exhibition ground is customs area and the participants should obey the instructions in effect.
- **The freight:** The type of exhibits items will be written on the shipping documents and the name of Baghdad International Fair will be written **9 IQDEX** on the shipment boxes with the exhibition date and participant's name.
- **Accommodation:** It has been agreed with the largest four and five stars hotels operating in Iraq.
- **Entry Visas:** the organizer will be referred for obtaining entry visa form.

EXHIBITION AIM & MILITARY SUPPORT

- The central government represented by the Prime Minister, General Commander of Armed Forces as well as the participating security ministries (defense, interior and national security service) with all its directorates interested in this event being a sovereign exhibition.
- The exhibition is suitable opportunity for all officials of different levels for seeing the exhibition showed items and it is valuable opportunity to the participating companies for promoting their goods.
- The Organizer in cooperation with the supervising committee will organize the exhibition at the Ministry of Defense by securing the interviews and meetings among the participating companies and stakeholders of different security ministries and beneficiaries.
- To attain the joint cooperation among participating companies and security officials for the purpose of identifying the requirements which achieve the ultimate benefit of using the equipment.

INVITATIONS

Due to the significance of the **9 IQDEX**, the organizing company and exhibition backing entities represented by the Office of Commander in Chief of the Armed Forces by directing the invitations to ensure attendance of top officials, competent commands, MPS, Iraq parliamentary security and defense committee and procurement committees of all beneficiary ministries.

DATES TO BE OBEYED

- The deadline of submission of participation coupons and contract will be 30/5/2020.
- The deadline of receiving the equipment and samples lists of foreign companies will be 27/5/2020.
- The Deadline of delivering the shipments dispatched to the exhibition will be 22/6/2020.
- The Participating companies should organize their designated booths (48) forty-eight hours before the date of opening the exhibition.
- The equipment and exhibited items will be demobilized from the exhibition from 1/6/2020 to 6/6/2020 and the participant company will bear all the subsequences of storage procedures and duties and charges incurred thereby as per the instructions.
- Participants' information form :

Company name : Nationality :

Company specialization :

Suite manager's name : Passport no. :

Company Address :

Company website :

- The company official name : Please, provide us the company official name with the Logo to be approved on the booth front which is going to represent the company at the exhibition, provided that the placard dimensions will be (1.50 m x 22 cm).

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EXHIBITOR'S NAMES

- 5 exhibitors are to be added with the suite manager for each (18 m2).
- 1 exhibitors is be added for each (9 m2) (reservation of extra space).

Exhibitor's name Passport no.:

Exhibitor's name Passport no.:

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BOOTH DECORATION

Please, inform us the type of your participating company's decoration

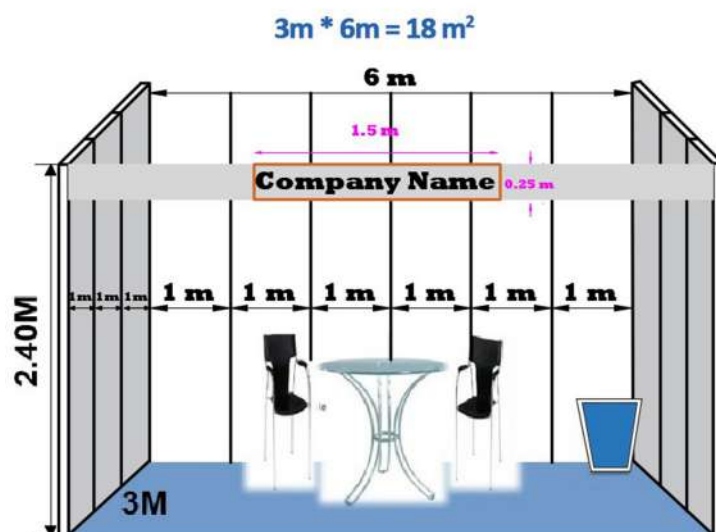
- For inquiring on the security services and securing the armored and soft skin vehicles for transporting the fuel, contact the following email:

info@unitedevents.iq

- Standard booth in accordance with the international supply with advising us of the internal partitioning map for your space, if available.
- Application for special (distinguished) booth as per special decoration, you can contact the organizer on this subject.

• For inquiries on the decoration and advertisements, please contact on the following email:

info@unitedevents.iq



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SHIPPING SERVICES

- For inquiring on the shipping and customs clearance company, contact the below addresses:

Mr. Elie Saade

Fairs & Exhibitions Supervisor

Email: iqdex@gel-eventlogistics.com

Telephone: +961-01-496059

Mobile +961-70-105757

Website: www.gel-eventlogistics.com

P.O.BOX 17-5040 Beirut Lebanon



VISA ISSUE

- The organizing company shall ensure the receipt of the official visa according to a special form prepared for this purpose. Each company shall send a color photocopy passport valid for more than six months to the persons required to issue entry visa to them, provided that the last date for receipt of the passports is 13/6/2020.

FLIGHTS AND ACCOMMODATION

Holiday Baghdad, as flights and accommodation partner with our company, has designed a range of special and exclusive services for participants in IQDEX:

- Flights tickets (special prices).
- Hotels booking in Baghdad (special prices).
- Reception at Baghdad International Airport.
- Special tours for exhibitors participating in IQDEX.
- (7/24) Support team.
- VIP services.
- Free luxurious airport transportation (Business & first class) with full access to VIP lounge.
- Free airport transportation (Economy class).
- Baghdad HQ & Home check - in center.

Contact details: iqdex@holidaybaghdad.com

+9647703444406 | +9647803444406 | +9647833032975



EXHIBITION GUIDE

- The companies interested in advertisement on the guide cover will have size of 6cm x 5cm with price (1960 \$) one thousand nine hundred sixty USD.
- The first page of the guide (full page) (4400 \$) four thousand four hundred USD.
- For advertisement on the last page of the guide (3050 \$) three thousand fifty USD.
- For Advertisement in the guide (full page) (2800 \$) two thousand eight hundred USD.
- For advertisement in the guide in size 1/2 (half page) (1400 \$) one thousand four hundred USD.
- For advertisement in the guide in size 1/4 (one quarter page) (700 \$) seven hundred USD.
- Note 1: The guide (Catalogue) will be distributed to the participating companies as well as to the Supporting Ministries (Defense and Interior), the Office of the Commander-in-Chief of the Armed Forces, Ministry of Trade, Ministry of Foreign Affairs, Ministry of Industry and Minerals, Ministry of Communications, Construction, Ministry of Construction, Housing, Municipalities and Public Works.
- Note 2: All participating companies wishing to include their information in the exhibition catalogue should send the required information to the organizing company (10) ten days before the opening of the exhibition as a maximum and otherwise will not be included in the catalogue.
- Note 3: Assign one page per participating company and print it for free.

SPONSORSHIPS

1. Strategic Sponsor (one sponsor is allowed) / \$ 150,000 and has the following privileges:

- a. 36 m² free special design (not equipped) internal booth with the logo of the ninth session with the company logo with parquet floor with a 50-inch LED screen with a meeting table for six people with chairs and a trash can and a storage room of 3 m x 3 m.
- b. The strategic sponsor logo is printed on all prints of the exhibition.
- c. The strategic sponsor's logo and the logo of the exhibition are printed on the closing and opening ribbon of the exhibition booths.
- d. VIP car for strategic sponsor from the airport to the hotel and from the hotel to the exhibition and vice versa throughout the days of the exhibition.
- e. hotel suite booking for four days.
- f. The company's logo is on the cover of the exhibition catalogue, with two internal pages.

2. Diamond sponsor (three sponsors are allowed) / \$ 40,000 and has the following privileges:

- a. A free space of 24 m² is not provided.
- b. Print the company logo on all publications.
- c. A full page in the exhibition catalogue
- d. VIP car from the hotel to the exhibition and contrary throughout the exhibition.

3-Golden Sponsor (two sponsors are allowed) / \$ 30,000 and has the following privileges:

- a. 18 m² free space is not equipped.
- b. Print the company logo on all publications.
- c. Two full pages within the exhibition blocks.

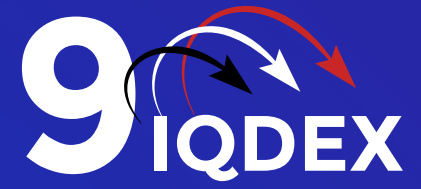
4. Media sponsor (one sponsor is allowed)/ \$ 20,000 and has the following privileges:

- a. Put the company logo on all publications.
- b. A stand at the entrance of the exhibition represents the banner of the media sponsor with the publicity he prefers.

5. Technical sponsor (three sponsors are allowed) / \$ 10,000 and has the following privileges:

- a. Sponsorship and advertising logo on (Kiosk) Mobile charging.

Iraq Defense Exhibition



For inquiries and informations:

+9647806666661 , +9647702444844

Administration:

+9647702580895

Email:

info@unitedevents.iq